

ROUTING AND TRANSMITTAL SLIP			
TO: (Name, office symbol, room number, building, Agency/Post)		Initials	Date
1. D/Logistics			
2.			
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Action	File	Note and Return
Approval	For Clearance	Per Conversation
As Requested	For Correction	Prepare Reply
Circulate	For Your Information	See Me
Comment	Investigate	Signature
Coordination	Justify	

REMARKS

1 - More from

DO NOT use this form as a RECORD of approvals, concurrences, disposals, clearances, and similar actions

FROM: (Name, org. symbol, Agency/Post)

EO/DDA

Room No.—Bldg.

Phone No.

5041-102

OPTIONAL FORM 41 (Rev. 7-76)
 Prescribed by GSA
 FPMR (41 CFR) 101-11.206

★ GPO : 1981 O - 341-529 (120)

CIA REGISTRY

45-1

STAT

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EXECUTIVE SECRETARIAT**Routing Slip**

TO:

		ACTION	INFO	DATE	INITIAL
1	DCI				
2	DDCI				
3	EXDIR				
4	D/ICS				
5	DDI				
6	DDA		✓		
7	DDO				
8	DDS&T				
9	Chm/NIC				
10	GC				
11	IG				
12	Compt				
13	D/EEO				
14	D/Pers				
15	D/OEA				
16	C/PAD/OEA				
17	SA/IA				
18	AO/DCI				
19	C/IPD/OIS				
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SUSPENSE		Date			

Remarks:

3637 (10-81)

Executive Secretary
10/17/83
 Date

STAT

STAT

2715 OCTAVIA LANE
MARIETTA GA. 30062

SPECIALIZING IN HEALTH AND FITNESS

DD/A Registry

83-4875/1

Telephone
(404) 973-8375

Oct 6, 1983

Mr Casey —

The enclosed copy of my letter to
the Chairman of the Board of
Tiger International may shed
further light on the suggestions
I made in my recent letter
to you.

Sincerely,

STAT

DCI
EXEC
REG

October 5, 1983

Mr. Wayne M. Hoffman
Chairman of the Board and
Chief Executive Officer
Tiger International, Inc.
1888 Century Park East
Los Angeles, CA 90067

Dear Mr. Hoffman:

I want a job with your company that presently does not exist. The job can be full-time, part-time or as a consultant. Its sole purpose will be to increase, markedly, the individual effectiveness, productivity, health, and enjoyment of life of all your key personnel-- and, in the long run, of all your employees.

Can this be done? I would not be writing if it could not.

Can it be done in a practical, cost- and time-effective manner that can fit in with your corporate needs and scheduling? Again, I would not be writing if it could not.

Can I actually demonstrate and prove to you that it can be done, and can be done easily and rapidly enough to be a practical undertaking for Flying Tigers?

Absolutely. (In fact, one of your executives actually works for your company now only because recently, in a single hour-long session, we uncovered and removed subconscious blocks to his doing so-- blocks he had no conscious idea existed but which were leading him to a very different destination.)

One of my areas-- just one-- is health and fitness, witness one aspect of my work, described in the enclosed Nightingale-Conant literature. But the basic approach I use, toward the whole person, and the methods that seem little short of sheer magic in terms of their speed and results, are the key.

What I would like to do is meet with you, let you personally experience what I do and what happens as a result, and do the same with anyone else you may designate. (However, spare me your professional psychologists, unless you happen to have one who is (a) a darned good athlete or seriously involved in health, fitness, nutrition etc., and no user of mind-altering drugs (including alcohol); (b) an entrepreneur successful at least modestly in some form of business of his own outside of psychology; (c) a successful family man (or woman), truly and without ambivalence loves both his father and mother, and is a basically happy, productive person; (d) an adventurer--flies airplanes or rides motorcycles or climbs mountains or scuba dives, that type; (e) a believer in God and endeavors

to lead a spiritual life); and (f) is basically a great optimist both personally and professionally, and places no limits whatsoever on what human beings can accomplish, including especially in self-improvement and self-transformation.)

Then, if you are convinced there is at least a chance we can do some innovative, exciting things together to boost your company's productivity (I've read your 1982 annual report, and, as a long-standing admirer of the original Flying Tigers and of the superb company they founded and you all have created, I am most eager to do everything I can to help turn things around), I would like to put together a proposal for you.

This proposal would be for a test program designed to demonstrate conclusively the extent to which we can achieve the objectives outlined, indicate the time frame and resources required, and give us a good idea of the cost-effectiveness of the effort. Such a test program will not be difficult to set up nor time-consuming to accomplish, as you will immediately see once I've demonstrated the basic approach for you. Of course, your own direct experience may very well provide powerful enough evidence of what can be done so you would want to move right ahead without such a test program.

In the unhappy event I do not succeed in interesting you in this, I have friends at Delta and Eastern and will present it to them, but your company is, for a variety of reasons I will be pleased to share with you when we meet, my very first choice in the aviation business. I want to work with and for your company internationally, and make a major contribution to its continuing and growing success throughout the world. And I have exactly what is needed to do precisely that. What's more, you don't have to believe me, or anybody else telling you what I do or have done, or what I can do for you, simply because I can demonstrate to you, within two hours or less, just exactly what can be accomplished for any and all persons you may designate in your entire organization, just how easy and enjoyable it is, and how far-reaching in benefits it is likely to be.

If you will arrange to fly me to your offices from Atlanta, Mr. Hoffman, I will be glad to conduct the demonstration either in your offices or off-premises, any time at your convenience. If you are passing through Atlanta, I can meet you here, equally well. My demonstration can be done anywhere, anytime. I am, however, ready to move on this, with a minimum of delay now that I have made up my mind about the matter, so I will appreciate whatever can be done to expedite matters. I have many worthwhile and rewarding things going on, but establishing my connection with Flying Tigers is my number one priority.

I will call in several days to get your reaction, and, if I have succeeded in interesting you, to set an appointment.